cc - G. Nelson

G. Raed

J. Spector

A. Udow

B. Weinstein

J. N. Zoler

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PHILIP MORRIS U.S.A.

INTER - OFFICE CORRESPONDENCE

100 Park Avenue, New York, N.Y. 10017

To: Marketing Research Department

Date: April 9, 1979

From: Rita Cofield

Subject: New Brand Introductions

The attached pages should list the names of all brands introduced during the years 1976 through 1978.

Please compare this list with your records and advise me of any additions.

Thank you.

Rita

RC/lj
attachment

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